

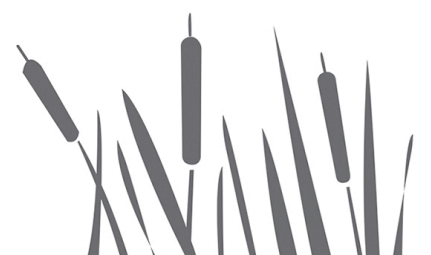
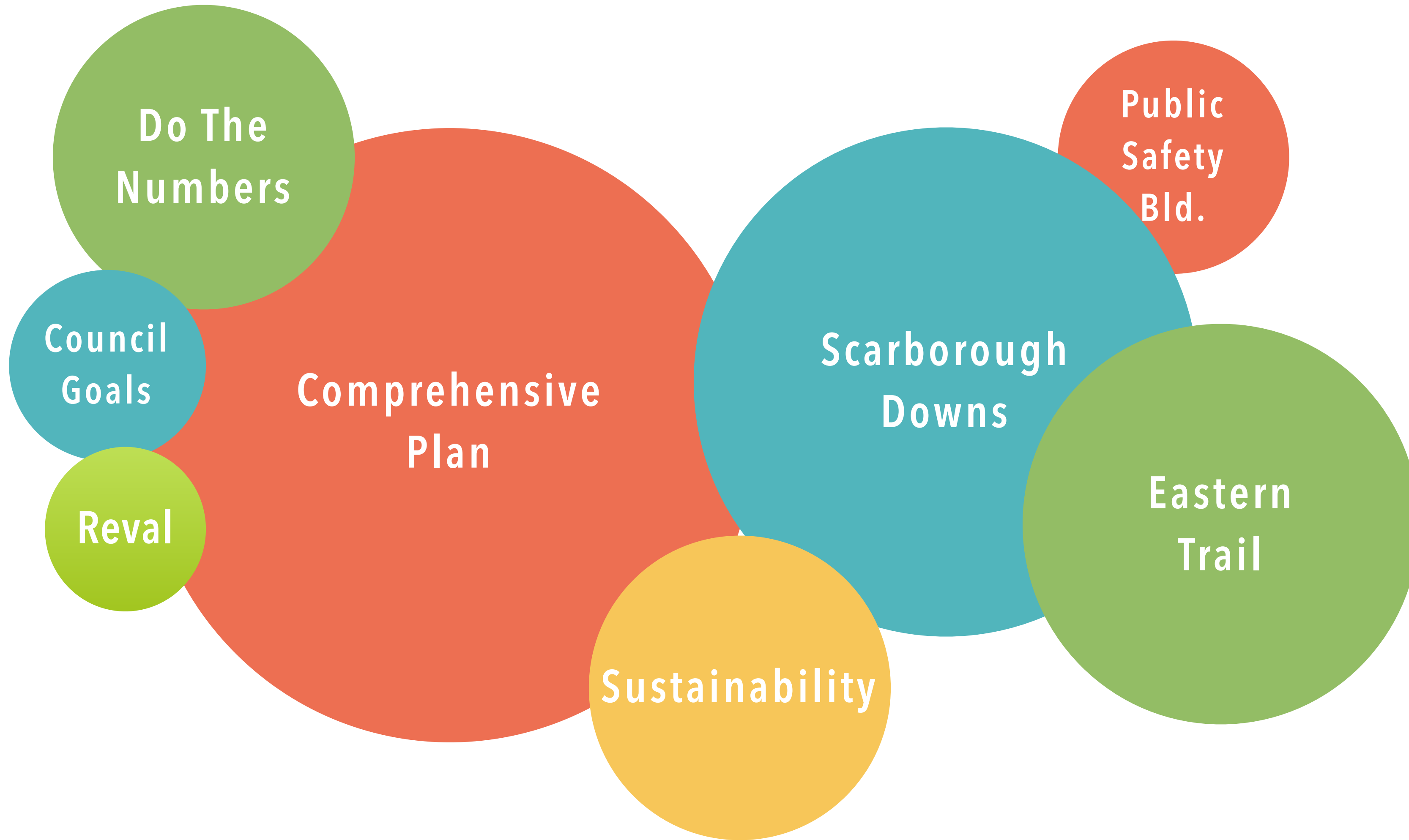
2018

STATE OF SCARBOROUGH

The Eastern Trail

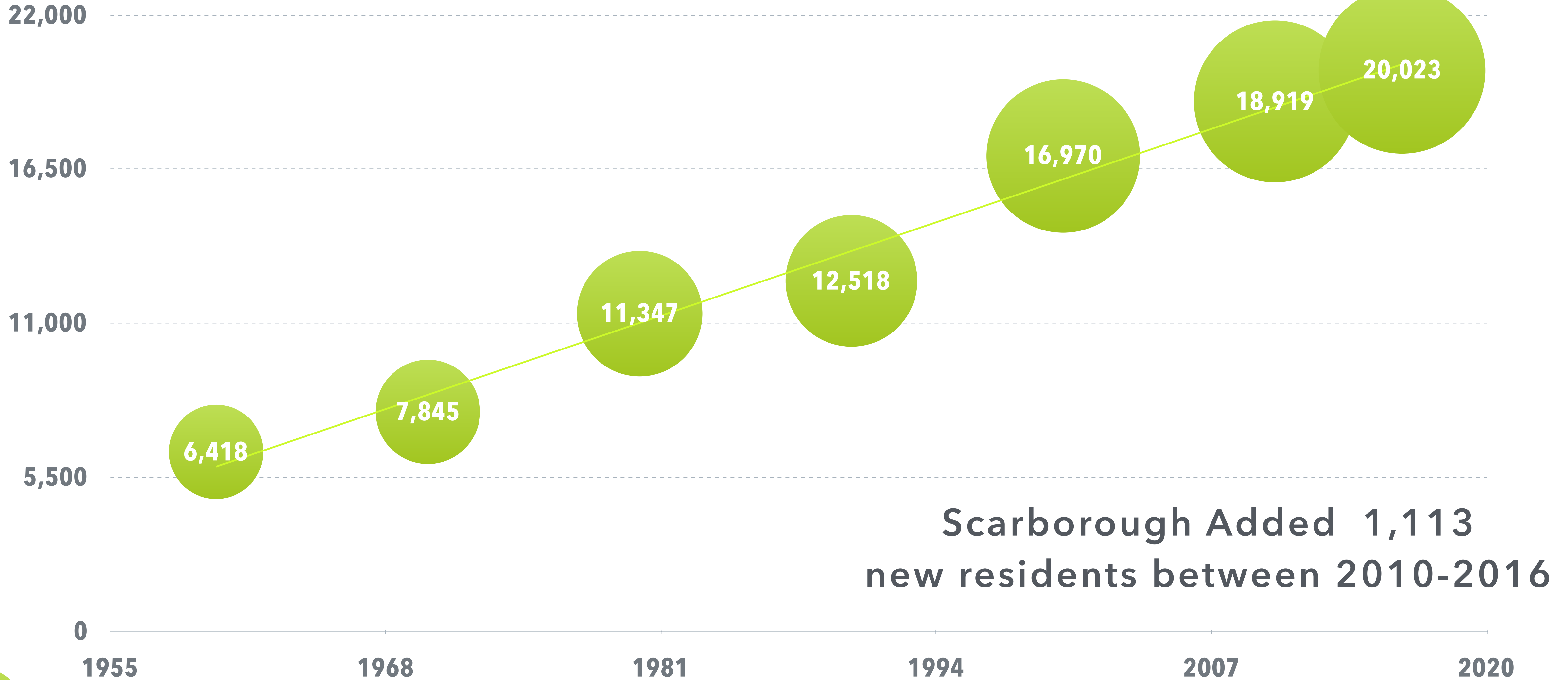


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2018

POPULATION IN SCARBOROUGH: 2016



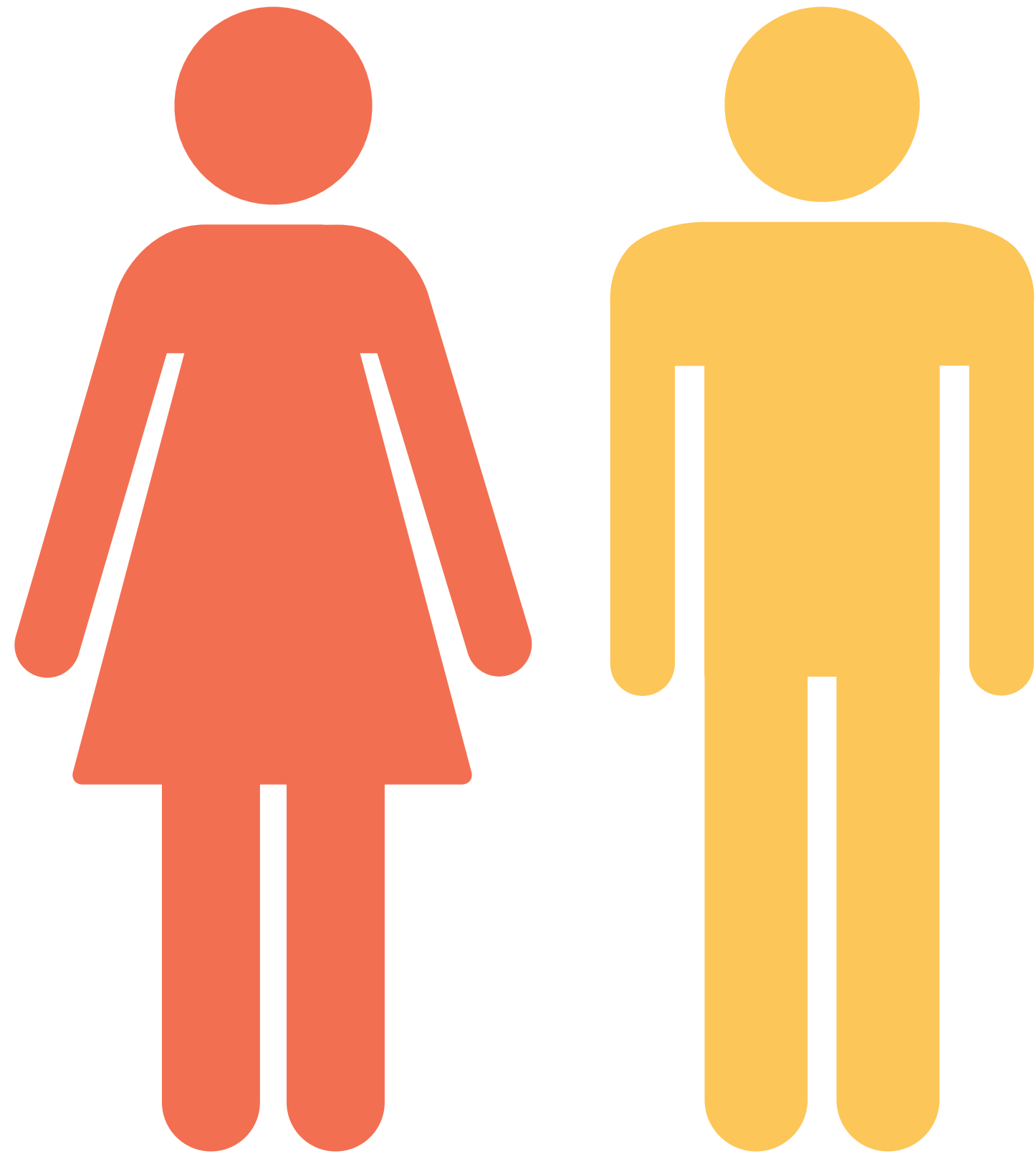
Scarborough Added 1,113 new residents between 2010-2016

Do the #'s

YEAR

2018

Population in 2016



SCARBOROUGH
MAINE



Under 5: 4%

Under 18: 22%

65+: 19%

18+: 78%

Citizens of Voting Age: 74%

Median Age in 2016: 45.1

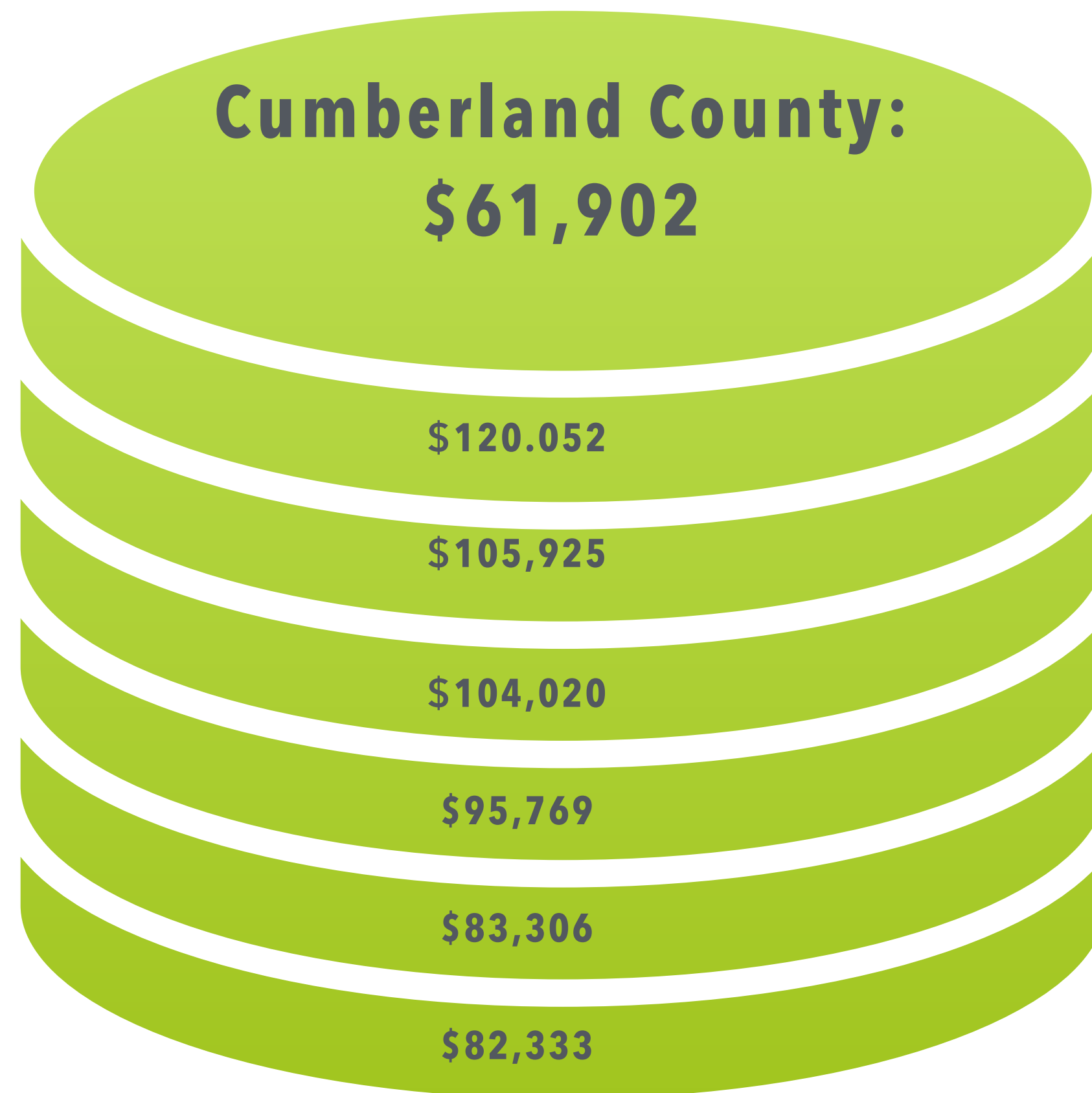
Median Age in 2010: 43.8

Do the
#'s

Income in 2016: Top Five Communities

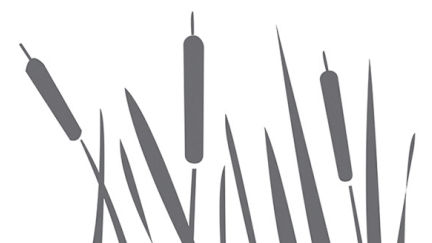
Communities Ranked
by Highest
Median Household Income

- #1 Cumberland Town
- #2 Cape Elizabeth
- #3 Falmouth
- #4 North Yarmouth
- #5 Scarborough
- #6 Pownal



- Cumberland Town
- Cape Elizabeth
- Falmouth
- North Yarmouth
- Scarborough
- Pownal

Do the #'s



2018

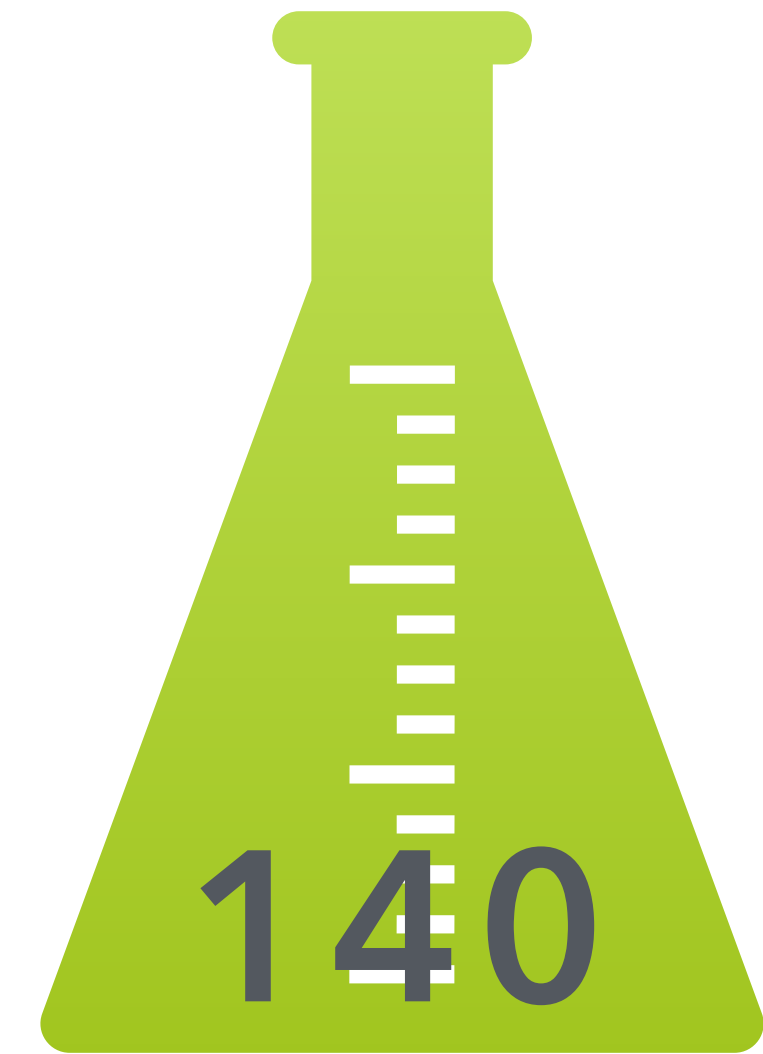
Jobs in 2016



New Jobs
in 2016



New Jobs
Health Care



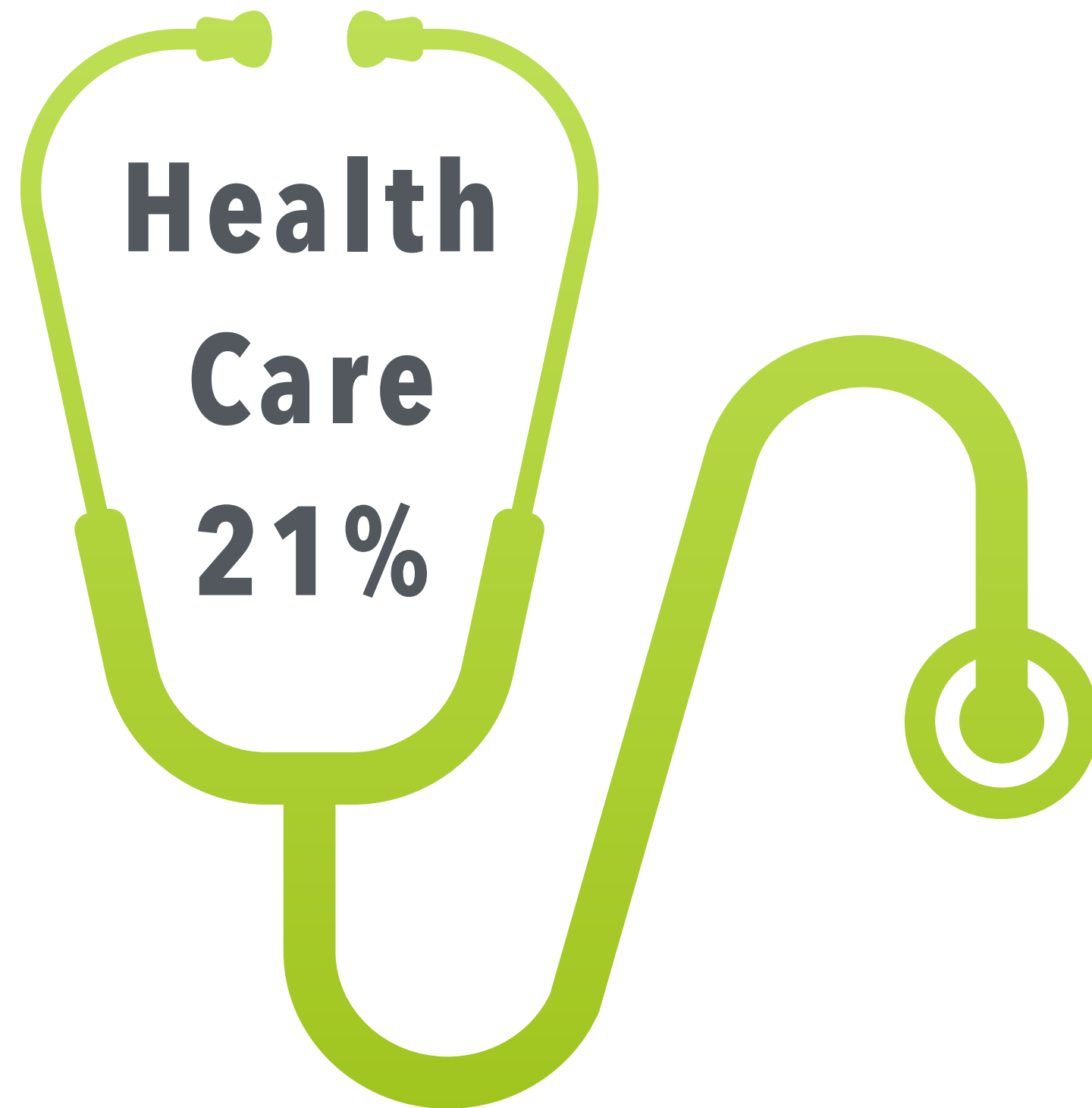
New Jobs
Manufacturing

15,469 Wage/Salary Jobs

Do the #'s

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Largest Employment Sectors



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Do the
#'s

2018

Total Jobs: 17,789

15,469	Wage/Salary Jobs
2,320	Self Employed/Contract

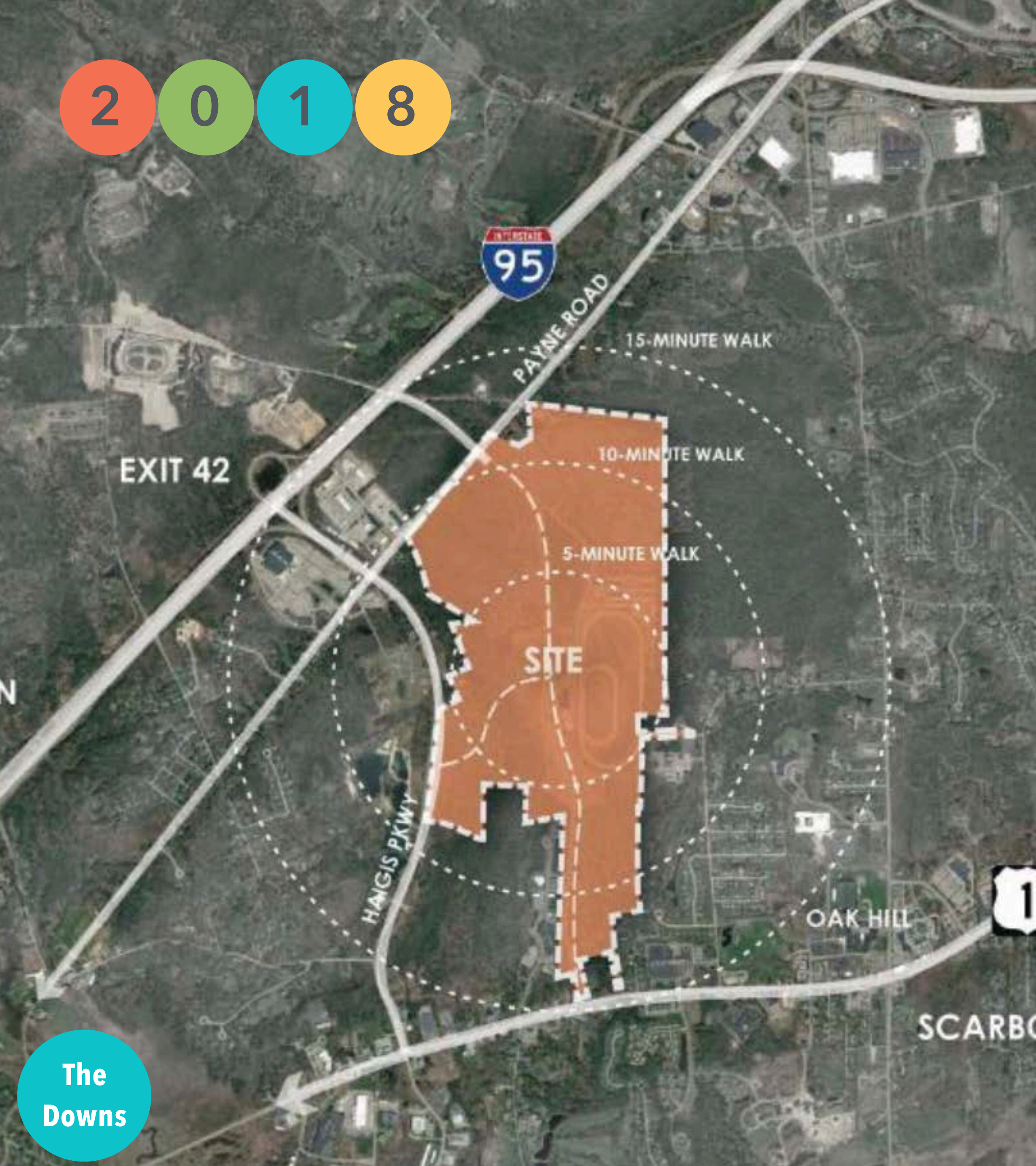
Ratio of Jobs to Residents: .89

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Do the
#'s

2018



500 acres/300 Developable

Single Ownership

Potential for Community Center

Walk to Oak Hill & Schools

Direct Access to I-95 & Rt 1

10 minute Drive to Downtown Portland

90 Minute Drive to Boston

1 million people with in 50 Miles

Scarborough Downs

SCARBOROUGH
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The Downs

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SURBAN

SCARBOROUGH
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Sweet Spot between Urban &
Suburban



Zoning Ordinance

“The purpose of the CPD is to allow a mix of uses, guided by design standards and a conceptual master plan, which results in a vibrant center for development located in the heart of Scarborough.”

“Unique opportunity for town representatives to work cooperatively with the area’s single land-owner”

“Allowing mixed use development to evolve, while ensuring open space, preservation of natural resources, an efficient land use pattern for pedestrian, bicycle and transit use, a coordinated street plan and a cost effective extension of needed utilities.

“Intended to promote a number of community places, where people can gather, meet and cross paths”

2 0 1 8

Scarborough Downs site for Amazon's second headquarters? It's a long shot

The town manager says Scarborough will bid to host the company's next big campus and 50,000 jobs at the 483-acre racetrack property. "Press Herald- Oct 18"

Maine hopes to lure Amazon with incentives, state charm

Originally published January 11, 2018 at 6:57 am Updated January 18, 2018 at 1:56 pm The Seattle Times

Maine hopes to lure Amazon with incentives, state charm

Amazon's search for a second headquarters city has triggered an unprecedented competition among governments around North America. (Press Herald- Jan 11, 2018

Scarborough will compete to host Amazon headquarters

By Jake Bleiberg, BDN Staff,
and Lori Valigra • October 18, 2017 6:14 pm
Updated: October 18, 2017 7:29 pm

Maine's in the mix as 238 places vie to host Amazon's 2nd headquarters

Proposals came from 53 states interested in attracting up to 50,000 jobs, plus provinces, territories and towns like Scarborough and Brunswick. (PPH Oct 23)

Scarborough competes
to host new Amazon
headquarters



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THE WALL STREET JOURNAL.



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TECHNOLOGY

A Maine Racetrack Didn't Lure Amazon. Multiply That Disappointment by 218.

By [DAVID STREITFELD](#) and [NELLIE BOWLES](#) JAN. 19, 2018

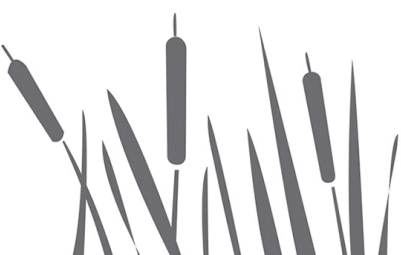
“Tom Hall, town manager of Scarborough, Me., had just returned from a meeting about the clam harvest when he heard the bad news from a reporter. He took it philosophically. The town’s proposal to convert a 500-acre harness racing track in the center of Scarborough was, he knew, “the longest of long shots.”

New York Times,
Jan 19, 2018

The
Downs



SCARBOROUGH
MAINE

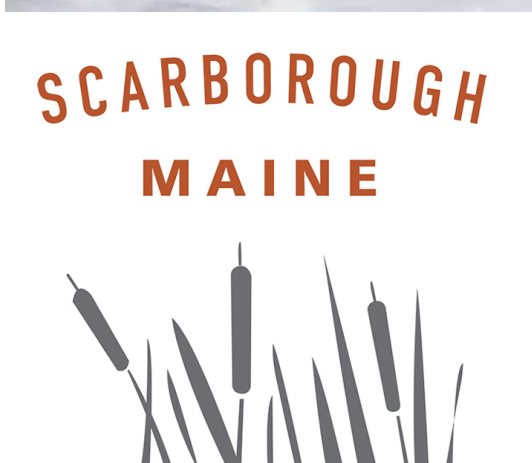


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EASTERN TRAIL: CLOSING THE GAP IS ATTAINABLE

MDOT to provide final \$'s



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NEW PUBLIC SAFETY BUILDING

2020



"The Town of Scarborough strives to enhance ecological integrity, livability, economic vitality, and resiliency to ensure a high quality of life for all."

2018

Town-Wide LED Street
Light Conversion Project
Tri-Generation at Town Hall

Sustainability



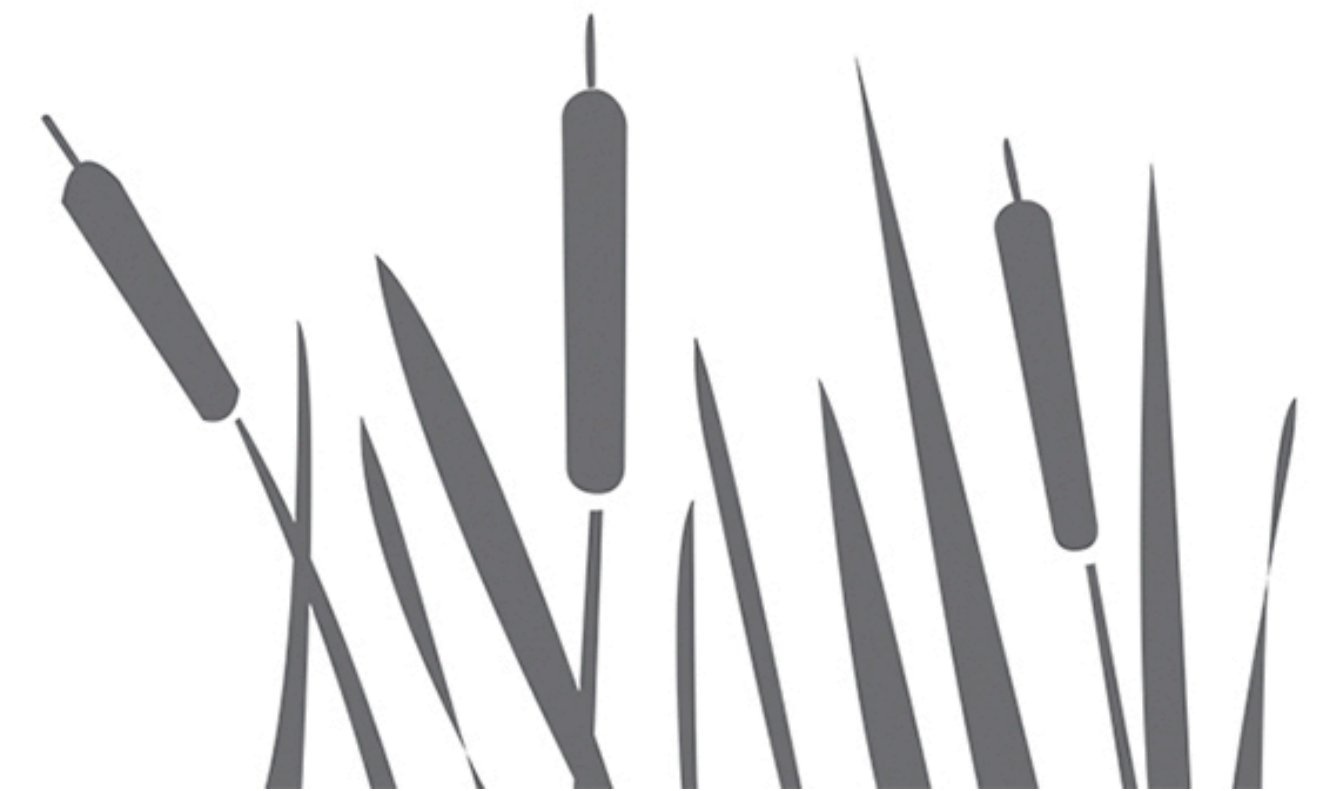
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Red Brook Sticker Campaign

The screenshot shows the Town of Scarborough website. The header includes the town name and logo. The main content area features a large image of a marsh with a red boat. Below the image, the text reads: "Take the pledge; become a **MARSH - FRIENDLY BUSINESS**". To the right of the image is a circular logo for the "RED BROOK BUSINESS SCARBOROUGH MARSH 2018" campaign, which includes a white silhouette of an egret in a marsh. The page also contains navigation menus and contact information for the Planning & Codes Office.

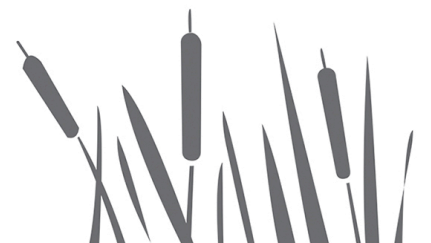


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Comprehensive Plan: 9 Guiding Principals



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Comprehensive Plan Next Steps

Survey in
The Leader

March 2018

Continued
Content
Engagement HQ

Ongoing

Draft Existing
Conditions

Starting in
Late Spring

Draft
Plan

Late Spring/
Early Summer



2018

Commercial Revaluation

- * **Last Revaluation in 2005**
- * **Two Phases**
- * **Commercial & Industrial Properties this Year**
- * **Residential Properties in FY 2019**
- * **Revaluation to be Conducted by KRT Appraisal**
- * **Process Runs March 2018 to August 2018**





Council Goals

Finance Taxes Budget

- * Create strategy for fiscal health
- * Means-based tax relief
- * Tax increases below 3%
- * Approve budget at 1st vote

Community Relations

- * Build trust with constituents
- * Communicate effectively
- * Help public offer respectful input
- * Engage community in budget
- * Collaborate on gaining support for Budget



2018

Council Goals

Planning

- * Adopt Comprehensive Plan
- * Work with Scarborough Downs for community benefit
- * Increase affordable housing, environmental resiliency and historic Preservation

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Seniors

- * Become more senior friendly
- * Consider AARP's "Age Friendly Community" program
- * Focus on 55 plus residential development

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Questions

