

SCARBOROUGH, MAINE

# Business Signs

## Overview of Sign Guidelines.

Signs serve many purposes. They advertise, help us find our way, notify us of events and even alert us to danger. To ensure that signs communicate effectively and are safely located, ALL exterior signs in the Town of Scarborough are regulated by **Section XII of the Scarborough Zoning Ordinance**. Most signs require a permit application, which is submitted to the **Planning & Codes Department at Town Hall**.

## Basic Sign Regulations.

Sign regulations cover design, size, height, placement and quantity of signs. Both temporary and permanent signs are covered by the ordinance. The regulations vary by zoning district, with larger signs in more intense commercial zones. New signs and changes to existing signs are covered by the regulations.

## Why Regulate Signs?

Scarborough regulates signs to protect public safety and to promote an attractive visual environment where businesses can thrive. Signs can't block important sightlines for drivers or pedestrians. The regulations are also intended to prevent visual clutter so that businesses can be seen. The regulations assure us that the information displayed on a sign is clearly visible and readable.

## Start Here.

To get started, you'll need to know your zoning district and a few characteristics of your site. A great way to look at your property is through the town's **WEBGIS** program, available online. This program can help you determine your zone, as well as show you the placement of your building on the lot and the amount of frontage available. There is an online tutorial, but if you need a few pointers, SEDCO staff or planning staff can help you.

SCARBOROUGH MAKES IT EASY.

Need help understanding the sign regulations? Call the Planning & Codes Department or SEDCO.

LEARN MORE.

Contact  
Brian Longstaff,  
Zoning Administrator  
blongstaff@ci.scarborough.me.us  
207-883-4893  
visit [scarborough.me.us](http://scarborough.me.us).

Karen Martin, SEDCO  
hello@sedcomaine.com  
207-883-4893  
[scarborougheconomicdevelopment.com](http://scarborougheconomicdevelopment.com)



Scarborough:  
We're ready for business.